

Youth Athletics Advisory Board
April 4, 2012
6:30 PM

Board Members Present:

Glen Waldman, Jeff Jenkins, Jackie Kellogg and Florencia Manero

The board approved the meeting from the prior meeting 4-0.

The board discussed additions and deletions. Glenn discussed the enrollment options discussed at the previous meeting and options to registration procedures for programs like volleyball and field hockey when the available roster spots are exceeded by the demand.

The board reviewed the travel soccer, volleyball and basketball surveys. The issue of response was discussed. This was the first year for a specific travel soccer survey. The board discussed how we could increase the response rate. Jill Stephens addressed the survey response issue. The board discussed some of the sample sizes from each survey. The board recommended doing a hand out survey at games to the parents with a drop box to increase the response rate.

The board discussed the athletic program management contracts. Staff stated that the Village is looking to address the three current management contracts. staff recommended continuing with the current vendor, but wanted to advise the board that there may be a change in the structure of the Key Biscayne Soccer Club. Jackie Kellogg discussed that she may no longer serve as the president of the the club and that it mirror the other contracted programs where the paid staff deal directly with the Village staff. She expressed her interest in continuing with her role on the advisory board. The Board discussed the time frame required for this item and a submittal from the soccer club regarding the upcoming season. Staff agreed to have the new club representative come before the board. The board discussed doing the review at the May 2nd meeting. The board discussed the impacts of registration limits on the soccer program. Jill Stephens discussed the Volleyball season and contracted services provided. She stated that registration was filled in three hours and she would entertain ideas to address the demand for the program. Jill stated that \$3,000 in sponsorship fund were raised and these funds were used for clinics for coaches and players as well as shirts for the participants. The season budget balance was over \$3,000. These fund will be used to replace the volleyballs and practice t-shirts. Jill stated that she felt that the registration fee can be reduced from \$200 to \$185 for the 2013 season. Jill mentioned adjusting the draft system from the current commissioner directed draft to another method. Jill stated that she would like to bring on an on-site manager and address the evaluation of 11 year old players who are divided between the two divisions. Jill expressed her desire to continue in the upcoming season. The board discussed the possibility of returning player priority registration for sports like volleyball.

Registration is scheduled for August. Jill stated that a spot is reserved for the children of coaches and sponsors. The board agreed that a restricted time frame per-registration for returning players should be discussed. The Board discussed the spring volleyball. Staff clarified that the spring season was a community center program that operates on a 70/30 percent revenue share and the program is limited to 35 juniors and 35 seniors. The board requested a copy of the current contract between the Village and Jill Stephens. The board asked if there were other entities interested in this contract. Staff stated that no had been received and that this program was not advertised to seek alternative submissions. Staff stated that the agreement was a one year agreement. Staff discussed that when the survey results and comments from participants maintained a high standard renewal of an existing contract was past practice. The example provided was that when AC Milan's satisfaction rating dropped significantly the program management was advertised through a competitive process. The board agreed to review the contract and provide staff with a recommendation at the May 2nd meeting. Jill stated that she will provide an addendum to the contract.

Jill Stephens addressed the board regarding her interest in being the sport director for basketball for 2012-13 basketball season with Tony Goudie serving as the site director. The group would be called KB Sports Management. She stated that some of the success from volleyball could be brought to basketball. Jill described how the program run by residents could be beneficial. Jill and the board reviewed the proposal provided to the board. Jill described the communication, cost, clinic and uniform improvements that they would bring to the program. Tony and Jill described the coaches that they will bring to the program. The five volunteer coaches that worked last year. Jill and Tony discussed the focus they will bring to the program and that they would be socially accountable to the Village for the program. Jill provided the board with the uniforms that would be included for the program. The Board requested that CBF be made aware of the competing proposal and made a motion to consider the proposal by KB Sports Management and hear the proposal for the existing provider at the Boards next meeting and make a decision to select a contractor. The motion was made by Glen Waldman. Jackie stated that the SAAP policies and procedures benefited the program. The uniform issue was discussed. The cost issue was discussed. Staff mentioned that program costs are set by the department and not solely by the contractor and that the basketball budget ended with over \$5,000 in revenue over expenditures so a cost reduction would be in order regardless of the contractor administering the program. Staff stated that they will contact CBF to have them present at the next Board meeting on May 2nd. The motion passed unanimously.

The Board discussed the spring sports update. Jackie Kellogg discussed spring soccer and the numbers enrolled and the demand. She stated that sacking the program down in the spring will be the difficult discussion. The board discussed the allocation of time and fields and how it affects other sports like field hockey. Staff discussed that the previous guild lines that should now be included in SAAP with the goal of setting the season duration, participation limits, where they will play and on what days before the

athletic season begins. The Board discussed a special meeting to address this issue. Staff discussed that the status quo with fields has been provided as a starting point and staff will provide a proposal for the following season. Staff discussed the contact with Mr. Busey and what this will bring to the issue. This contract will address, maintenance, use, irrigation and agronomic approaches to improve field conditions. The Board returned to the previous issue discussing the issue of the master field schedule. The Board discussed the impact of over lapping sports. Staff will provide a schedule that will not over lap existing recreation sports, but a conflict will remain in the travel programs. The Board discussed the conflict that occurred with Volleyball and Field Hockey. The board requested that a max cap for the sports including what was the sports waiting list this year. The priority of sports for the undeserved market of the 15-17 years old children was discussed. The Board discussed reviewing the draft proposal from staff was discussed. Field Hockey gave a report regarding the successful season. The recent victories and a trip to a California tournament were highlighted. Rugby was discussed. Staff reported and Jeff Jenkins reported on the successful baseball season to date. The team balance seems to be working. Staff reported that both T-Ball and Coach Pitch were at capacity. The Board discussed the success with the current commissioners in place. The addition of a girl's softball team this year was discussed.

The Board made a motion to proceed with the contract with Dr. Busey. The motion was passed unanimously.

Staff discussed irrigation system installation projects.

Field hockey expressed an interest in moving to Tuesday's and Thursday's in the upcoming season.

The board discussed the registration periods, the draft schedule to be provided for May 2nd, and the follow-up workshop to be scheduled. The board is looking to address the registration issue when programs become filled early in the morning.

Staff reported MAST Academy was notified that the fields for their soccer program will not be available in the 2013-14 season due to the loss of Crandon Park fields.

The board discussed items for May 2nd:

- The vendors and contract revue
- Procedures to address the supply and demand for youth sports
 - Staff to provide draft schedule
 - Workshop to follow

Jackie Kellogg reported that the KBAC will be dissolving. She mentioned that all sports registration could go through the community center. The sponsorship will remain an issue. The board discussed that this will be placed on the May 2nd agenda as well.